

DESTINATION FLORIDA

TAMPA • ST.PETE • CLEARWATER
GAINESVILLE • OCALA • CEDAR KEY
SARASOTA

**THE VISITORS MARKET IS 30X GREATER
THAN OUR LOCAL MARKET!**

**DESTINATION GULF COAST FLORIDA reaches more than 3,000,000
readers a year for less than a penny a day!**





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EVERYWHERE YOU NEED TO BE
Specifically designed for the lucrative visitors' market DESTINATION GULF COAST FLORIDA connects you with travelers from around the world who have massive buying power & who spend OVER \$10 BILLION every year!

THE OFFICIAL IN-ROOM VISITOR'S GUIDE

For lodging establishments, best restaurants, things to do and see.



Read by about 300,000 people per month on average over 11 different people per guest room will see your ad in **DGCFL**, & will refer to it an average of 3x during their stay.

Strategically placed in hotel rooms in the **DGCFL** area

Distributed at many high traffic areas

GLOBAL ONLINE EDITION

Reaches thousands of additional followers utilizing popular social media networks like Facebook and Twitter, to keep you in the limelight and promote your special events & happenings on demand.

Check us out at Destinationgulfcoastflorida.com



INCLUDES LINKS TO YOUR SITE.

Our mobile-reactive website is rich with search engine-friendly content that puts you front and center to a world of new prospective customers and provides quick, easy access to travelers on the fly.

DESTINATION GULF COAST FLORIDA

Tampa - St. Pete. - Clearwater - Sarasota - Gainesville - Ocala - Cedar Key

TAMPA

The Barrymore-Riverwalk
Baymont by Wyndham-University Center Comfort
Suites Tampa Airport
Comfort Suites at Fairgrounds
Country Inn & Suites-Benjamin Rd,
Country Inn & Suites-Falkenburg Rd,
Courtyard by Marriot- Cass St
Courtyard by Marriot- Cypress St
Courtyard by Marriot Tampa North
Courtyard by Marriot-Palm River Rd,
Doubletree-Rocky Point Dr
Doubletree by Hilton- Convention Center)
Embassy Suites by Hilto-USF
Epicurean Hotel-Howard Ave
Fairfield Inn & Suites by Marriot-Palm River Rd
Fairfield Inn & Suites by Marriot-Fairgrounds
Fairfield Inn & Suites by Marriot-Airport
Grand Hyatt- Bayport Dr
Hampton Inn-Avion Park Dr
Hampton Inn-Hidden River Pkwy
Hampton Inn-Laurel St
Hampton Inn-Rocky Point
Holiday Inn Express-Rocky Point
Holiday Inn Express -Tampa Stadium
Holiday Inn-30th St
Holiday Inn-Westshore Blvd,
Homewood Suites-Westshore
Hotel Alba-Kennedy Blvd
Hyatt Place-Main St
Hyatt Place-30th St
La Quinta Inn by Wyndham-Tampa Bay Airport
La Quinta Inn & Suites by Wyndham Tampa Central
La Quinta Inn & Suites by Wyndham-Fairgrounds
Embassy Suites by Hilton-Tampa Airport
Marriot Hotel-Westshore Blvd
Quality Inn-Princess Palm Ave
Quality Inn & Conference Center-Fowler Ave
Ramada Inn-Morris Bridge Rd
Ramada Inn-Westshore Blvd
Renaissance Hotel-Jim Walte
Residence Inn by Marriot-Boy Scout Blvd,
Residence Inn by Marriot- Princess Palm Ave
Residence Inn by Marriot-Tyler St
The Westshore Grand-Kennedy Blvd
TownePlace Suites- Avion Park Dr
Westin-Harbour Island Blvd
Sailport Resort-Rocky Poin
Seminole Hard Rock Hotel
Sheraton Riverwalk Hotel-Ashley Dr
Sheraton Suites-Cypress St
Sheraton Suites-Princess Palm Ave

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TAMPA (continued)

Sleep Inn-Morris Bridge Rd
Sleep Inn-Wesley Chape
Hilton- Tampa St
Hilton Garden Inn-Avion Park Dr,
Embassy Suites by Hilton-Palm River Rd,
La Quinta Inn & Suites by Wyndham- Tampa North
Springhill Suites Marriot- Cypress St
Staybridge Suites-Falkenburg Rd
Tahitian Inn
Tampa Airport Marriot - Tampa International Airport
Tampa Marriot Waterside
The Godfrey
Le Méridien
La Quinta Inn & Suites by Wyndham-USF
Hampton Inn-Waters Ave
Hampton Inn-Ybor

GAINESVILLE

Country Inn & Suites-43rd St
Fairfield Inn & Suites by Marriot-37 Blvd
Courtyard by Marriot-42nd St
Hampton Inn-40th Blvd
Hilton Convention-34th St
Holiday Inn Express & Suites-42nd S
höm hotel + suites by Wyndham
Hotel Indigo
La Quinta-69th Terrace
Quality Inn-Newberry Rd
Staybridge Suites-40th Blvd
TownePlace Suites by Marriot-Newberry Rd
Wyndham-13th St

SARASOTA

Bungalow Beach-Gulf Drive
Siesta Key Bungalows-Midnight Pass Rd

OCALA

Bungalow Beach-Gulf Drive
Homewood Suites-49th Rd,
La Quinta-36th Ave
Residence Inn by Marriot-38th Ave,
SpringHill Suites by Marriot-40th St

OCALA (continued)

La Quinta Inn & Suites-36th Ave
Holiday Inn Express-38th Ave
Country Inn & Suites-College Rd
Courtyard by Marriot-38th Ave
Fairfield Inn & Suites-38th Ct
Hampton Inn & Suites-38th Ave
Hilton-36th Ave
Holiday Inn & Suites-38th Ave

ST PETERSBURG

Beach House Suites by The Don CeSar
The Don CeSar
Bellwether Resort
Courtyard by Marriot Downtown
Hampton Inn & Suites-Beach Dr
The Beachcomber
Hilton Towers Bayfront
Hollander Hotel
Hotel Zamora
Marriot-Roosevelt Blvd N
Hilton-Lake Carillon Dr
The Ponce De Leon Hotel
Postcard Inn On The Beach
Quality Inn & Suites-34th St N
Sirata Beach Resort
Staybridge Suites Downtown
The Vinoy® Renaissance Resort & Golf Club
The Cordova Inn

CLEARWATER

Courtyard by Marriot-Executive Dr
Comfort Inn-Ulmerton Rd
Fairfield Inn Marriot-Gulf to Bay Blvd
Fairfield Inn by Marriot- Esplanade
Hampton Inn& Suites- Ulmerton Rd
Hilton Mandalay
Holiday Inn-Ulmerton Rd
Holiday Inn-Gulfview
Homewood Suites By Hilton-Ulmerton Rd,
Hyatt Regency-Gulfview
La Quinta Inn and Suites- Ulmerton Rd
Marriot-Gulf Blvd
Opal Sands- Gulfview Blvd
Residence Inn by Marriot-Ulmerton
Residence Inn by Marriot- Court St
Springhill Suites- Ulmerton
Sandpearl Resort- Mandalay Ave
Shepard's Beach Resort- Gulfview Blvd
Sheraton Sand Key Gulf Blvd
Towne Place Suites By Marriot, 49th St
Wyndham - South Gulfview Blvd.

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| AD SIZE | MONTHLY RATE | |
|--------------|--------------|---------|
| | Per Issue | Annual |
| Full Page | \$1,500 | \$1,250 |
| 2/3 Page | \$1,250 | \$1,000 |
| 1/2 Page | \$1,000 | \$750 |
| 1/3 Page | \$750 | \$500 |
| 1/6 Page | \$500 | \$300 |
| 1/8 Page | \$300 | \$200 |
| 1/12 Page | \$200 | \$175 |
| Inside Front | \$1,800 | \$1,600 |
| Outside Back | \$2,000 | \$1,800 |
| Front Cover | \$2,200 | \$2,000 |

ALL RATES ARE NET

| | | |
|--|--|---|
| <p>Full Page Non-bleed: 7.0625" x 10"</p> <p>Trim size: 8" x 10.75"</p> <p>Bleed: 8.5" x 11.25" Keep all live matter at least .5" within trim.</p> | <p>2/3 Page Vertical 4.67" x 10"</p> | <p>1/2 Page Horizontal 7.125" x 4.92"</p> |
| <p>1/3 Page Square 4.67" x 4.92"</p> | <p>1/3 Page Vertical 2.25" x 10"</p> | <p>1/6 Page Vertical 2.25" x 4.92"</p> <p>1/6 Page Horizontal 4.67" x 2.25"</p> |

BILLING POLICIES

DESTINATION Florida Gulf Coast

- Publishes Triannually,
- Bills Per Issue
- Distributes Continually.

PAYMENT TERMS

PAYMENT TERMS are net 15 days from invoice date. Checks are payable to Destination Florida, LLC. Advertisers agree to pay all legal fees, court and/or collections costs on accounts delinquent over 60 days.

AGENCIES

Recognized advertising agencies are entitled to a 15% commission on ads placed at full rate card for a term of 6 months or longer and this must be added to the rates listed above.

PRODUCTION

Advertisers shall provide **DGCFL** with appropriate digital-ready material within the stated guidelines. Late material will incur a charge of \$100 per day. If advertiser is unable to provide a digital-ready ad then **DGCFL** will provide the ad for a fee, to be determined upon receipt of material. All ads subject to publisher approval.

Reserve today!

Don't wait to turn our hundreds of thousands of affluent followers into your new customers.

mm@destinationgulfcoastflorida.com

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AD GUIDELINES

ACCEPTABLE FILE TYPES FOR FINAL SUPPLIED ART:

High Resolution PDF file with
embedded fonts preferred.
300 dpi at 100%.

High Resolution JPEG or Tiff
also accepted. 300 dpi at
100%.

Please convert type to outlines
if applicable.

The DESTINATION FLORIDA
GULF COAST Magazine is
produced in Adobe
InDesignCC.

ALL pages in the document
should be built to the same
size as the final trim size.

Allow Full Page bleed ads to
bleed off the page 0.25" with
at least a 0.5" margin between
the live image area and the
trim.

Microsoft Publisher, MSWord
or PageMaker Files will not be
accepted.

E-mail file(s) to
mm@destinationgulfcoastflorida.com

LISTING FEATURES

Images: 300dpi @100% jpg or png
Address
Phone
E-mail
URL
Summary Description
(350-500 characters)
Location
Facebook page
Features
Deals
Hours of work

EVENT FEATURES

Images:
300dpi @100% jpg or png
Address
Phone
Event Time
E-mail
URL
Summary Description
(150-250 characters)
Description
Contact Name

M. "Bridget" Stone
Sales & Marketing Director

WEBSITE ADVERTISING

All full, half and third page ads
included on website with
listing and URL.

All advertisers' listings and
URLs are included on the
website.

Images 96 dpi at 100%, jpg or png
Videos (YouTube, Vimeo, etc)
E-mail
URL
Summary Description
(150-250 characters)
Description
Contact Name

**Reach
more than
3,000,000
readers
a year
with
DESTINATION
FLORIDA GULF
COAST
LESS THAN A
PENNY A DAY!**

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